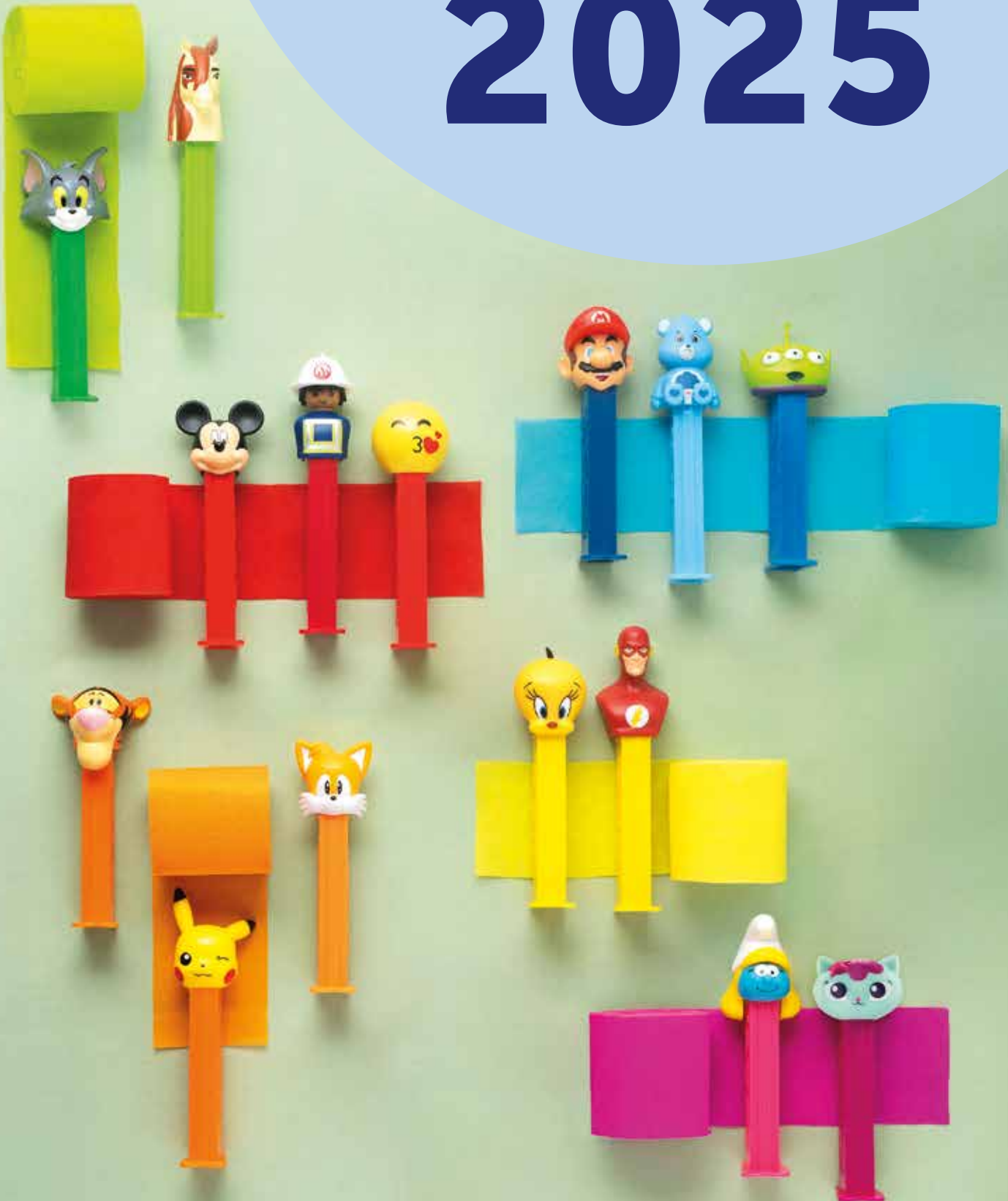


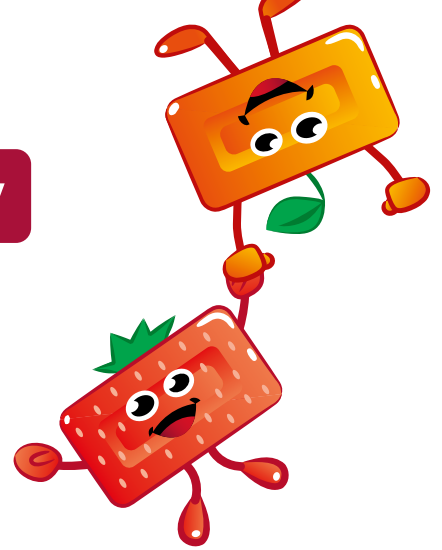
makes you smile.

2025





# Responsibility



## RESPONSIBILITY

PEZ can be shared, PEZ is fun to play with, and PEZ is a treat for all ages. In short, PEZ puts a smile on people's faces! However, as a future-oriented company, it is not just important to us that our customers enjoy PEZ. We also want to be a responsible employer and business partner and help maintain an intact environment.



## OUR EMPLOYEES

As a company which primarily makes products for children, providing our employees with a family-friendly working environment is a priority of ours. We want to make it as easy as possible for young parents who work for us to reconcile their professional and family commitments. This includes offering flexible part-time working models, a policy on working from home, and company childcare facilities near the site in Traun. Most of the managers at PEZ are parents themselves, so they understand the joys and challenges that can come with having children. Incidentally, more than half of our managers are women.



## OUR PACKAGING

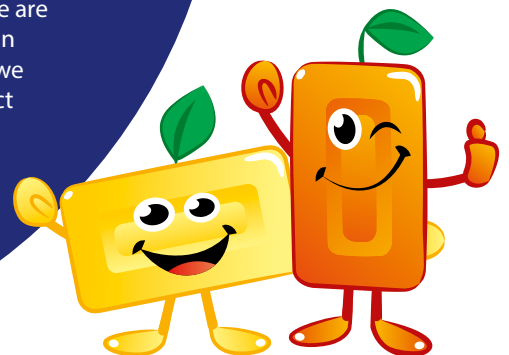
When we design the packaging for PEZ candy, the most important consideration is product protection. This ensures that you always receive a product in the same, flawless quality – wherever you are in the world.

We protect our products using a combination of cardboard and blister. We have switched to using a raw material made from 80% recycled PET for these blisters in 2022. The innermost and outermost layers of the blisters have to be made from virgin PET to ensure that the material can be processed smoothly at our production facilities.

Our blister cards have been made from 86% recycled paper for many years. The two parts of the packaging – the blister and the cardboard – are very easy to separate. Our cardboard boxes consist of up to 99% recycled material. All of the printing inks we use for our product packaging are free from mineral oils.

Our bags are made from the recyclable monomaterial polypropylene. By reducing the material thickness to the minimum necessary and making our bags smaller, we have succeeded in reducing the amount of packaging material. We are constantly looking for other environmentally friendly alternatives in conjunction with packaging and sustainability experts. As soon as we have found an option which also guarantees the necessary product protection, we will switch to this to take sustainability at PEZ to the next level.

All of our packaging is made in the EU – most of it within a 350-kilometre radius of our production plants.





## OUR ENERGY MANAGEMENT

PEZ has taken a lot of steps in recent years to lower its energy usage. For instance, special attention is paid to energy efficiency during the acquisition of new machinery. The process used to heat water at our largest production site is energy self-sufficient: waste heat from our refrigeration systems is used to heat the water and solar power is generated by panels on the roof. This enables us to heat all the water needed at the site without using any additional energy.

The waste heat from the machines that produce our candy and dispensers is used to heat the production building and warehouse. This supplies 80% of the heating energy needed. We are also careful to conserve plastic during the production of PEZ dispensers: sprues which are created during injection moulding and are considered a waste product are immediately ground down and mixed with the granules again. This minimises waste.



## OUR SUPPLIERS

We have been doing business with many of our suppliers for years. Before a company starts supplying PEZ, it must guarantee that it complies with high standards covering aspects including occupational health and safety, fair pay and environmental protection. To ensure that these requirements are met at all times, PEZ visits its suppliers unannounced to perform spot checks.

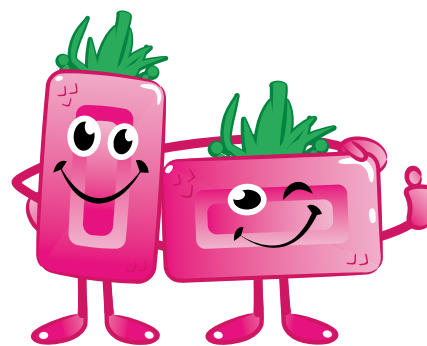


## OUR CANDY

When we source the ingredients for our candy, we strive to keep distances as short as possible, so more than 95% of these raw materials come from the European Union. The majority of the sugar is procured from Austria.

Critical raw materials, such as palm oil, are only used if they are absolutely essential for technical reasons relating to the production process. Our use of palm oil as a pressing additive stands at 0.6%. All of the palm oil we utilise is certified by the RSPO to ensure that sustainable growing practices are used.

Nevertheless we keep on working to find an alternative.

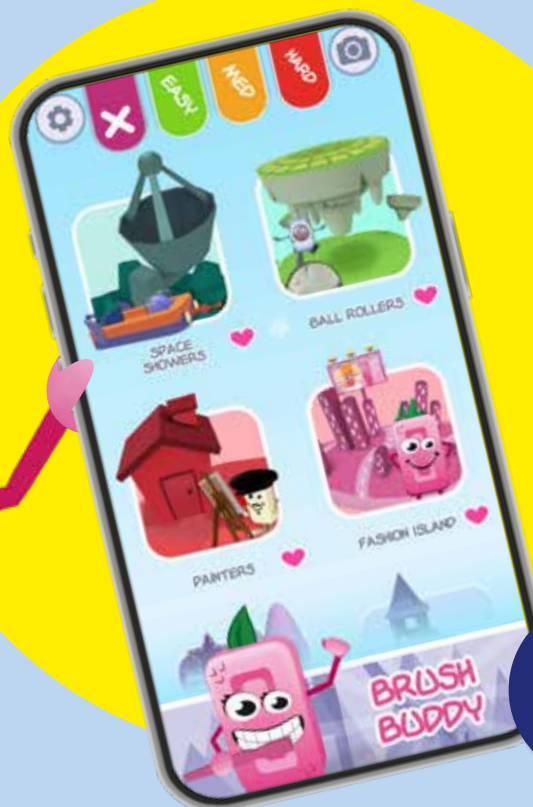
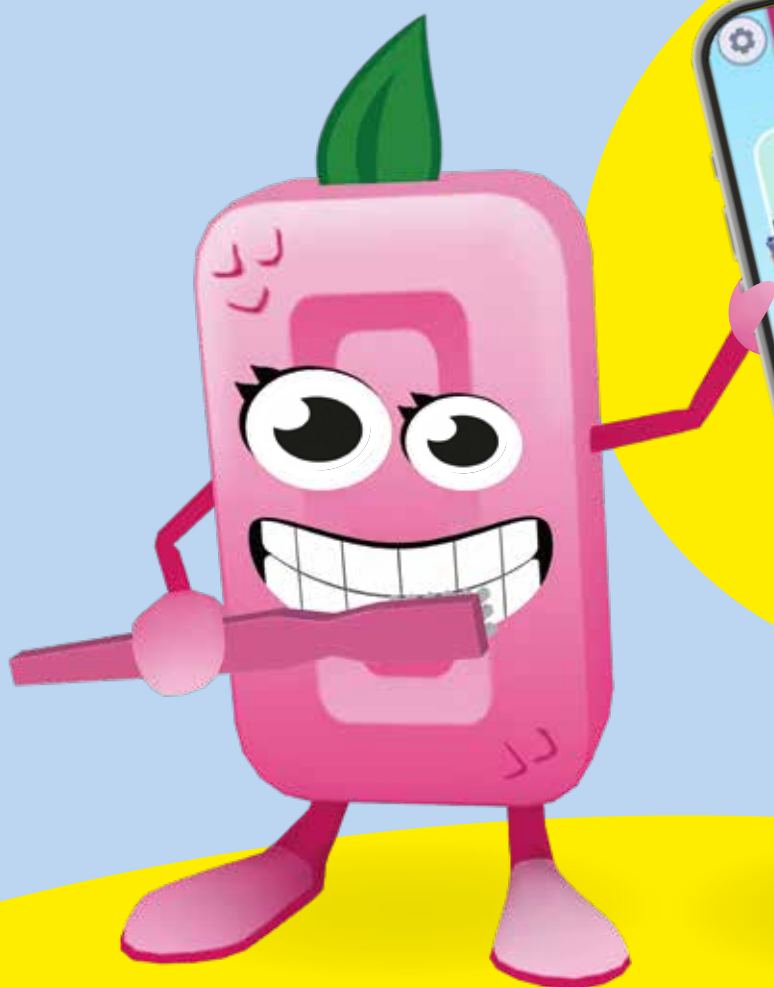




**PEZ Play**

New Feature:

# BRUSH BUDDY



**NEW  
IN  
2025**



## A variety of child-friendly games

Discover the colourful world of PEZ! You have 23 great games to choose from – from challenging puzzles to fast-paced mini-games. And coming soon, our new tooth brushing feature that makes brushing time more fun for kids.



Download on the  
**App Store**



GET IT ON  
**Google Play**

**PEZ-PLAY.COM**



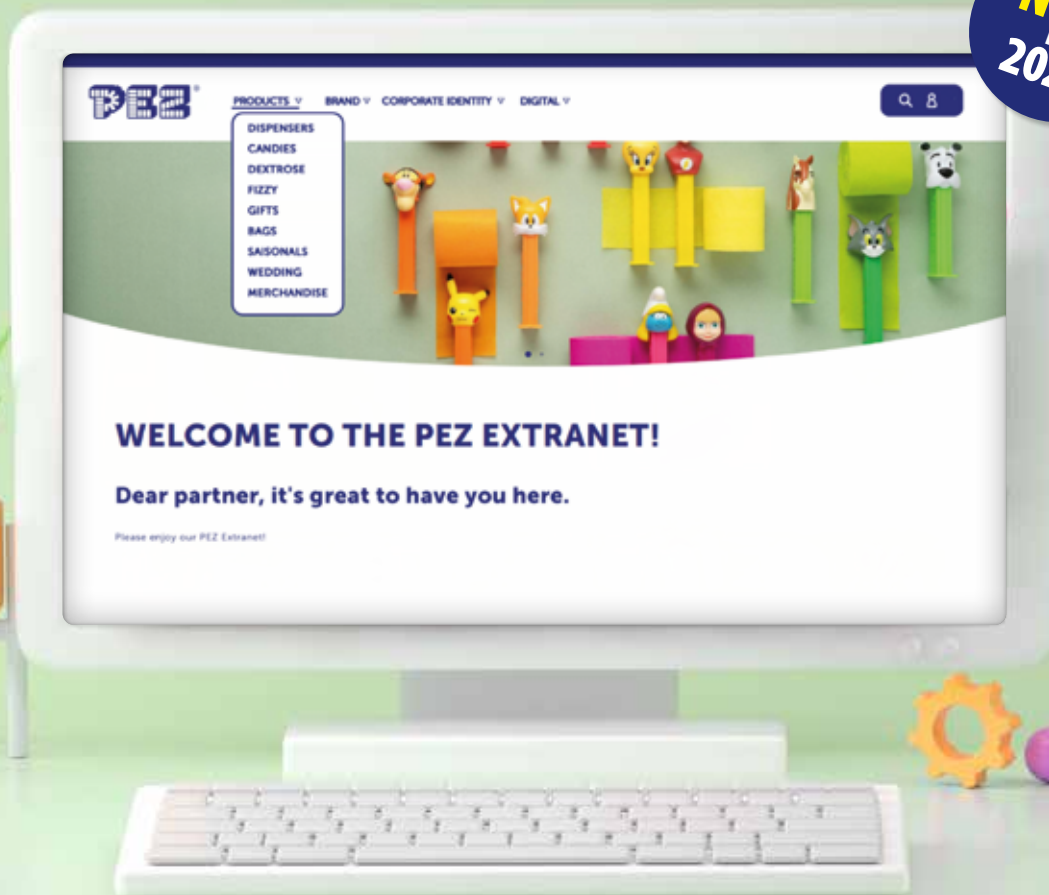


**Extranet**

# **FASTER. SIMPLER. MORE INTUITIVE.**

PEZ DIGITAL

**NEW  
IN  
2025**



## **GET READY FOR OUR NEW EXTRANET!**

- ✓ Enhanced speed for more efficient workflows.
- ✓ Clearer structure to find everything at a glance.
- ✓ Intuitive design to save time and streamline processes.

**EXTRANET.PEZ.AT**



# Candies

## CANDY REFILLS 8,5g



vegan



lactose-free



gluten-free



STRAWBERRY



NASHI



LEMON



BANANA



ORANGE



MANGO



CHERRY



LYCHEE



RASPBERRY



SOUR MIX



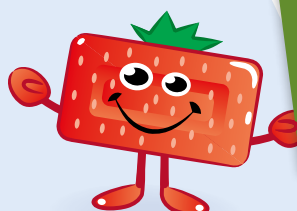
GRAPE



FIZZY



COLA



AROUND 96 % OF THE  
RAW INGREDIENTS  
OF PEZ CANDIES  
COME FROM THE  
EUROPEAN UNION



ALL OUR BLISTER CARDS ARE MADE  
OF **86% WASTE PAPER** AND OUR  
BLISTER CAPS CONSIST OF  
**80% RECYCLED MATERIAL**



**6-PACK EUROBLISTER FRUIT**  
also available for COLA, SOUR MIX,  
FIZZY, EXOTIC MIX and  
GRAPE + STRAWBERRY MIX



**8-PACK EUROBLISTER**  
FRUIT MIX



**8-PACK EUROBLISTER**  
GRAPE + STRAWBERRY MIX

**NEW**



CANDIES



**8-PACK EUROBLISTER**  
COLA



**8-PACK EUROBLISTER**  
SOUR MIX



**8-PACK EUROBLISTER**  
FIZZY



**8-PACK EUROBLISTER**  
EXOTIC MIX





# Dispensers

**NARUTO**



Naruto



Sasuke



Sakura

©2002 MASASHI KISHIMOTO

**MINECRAFT**



Creeper



Steve



Alex



Enderman



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Disney  
**Stitch**



**Stitch**



**Angel**



**Stitch Aloha**



© Disney. [www.Disney.com](http://www.Disney.com)

DISPENSERS

*Hello  
Kitty*



**Hello Kitty Fullbody Rainbow**



**Hello Kitty Alllover Kitty**



**Hello Kitty Blue Bow**

© 1976, 2025 SANRIO CO., LTD.





# Dispensers

Barbie



Barbie Blonde



Barbie Dark hair



Barbie Ponytail



Ken



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PEZ  
emojis



Love



Awesome



Cool



Cloud

© & TM by PEZ AG



**POKÉMON**



**Pikachu Happy**



**Gengar**



**Eevee**



**Pikachu Laughing**

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**Disney PRINCESS**



**Snow White**



**Cinderella**



**Belle**



**Rapunzel**



**Tiana**



**Moana**

© Disney. [www.Disney.com](http://www.Disney.com)

DISPENSERS



# Dispensers



Pending Licensor Approval



**Spongebob Smiling**

**Patrick**

**Spongebob Nerdy**

**Gary**

**Spongebob Sparkling Eyes**

© 2024 Viacom International Inc. All Rights Reserved. SpongeBob SquarePants created by Stephen Hillenburg.



**Gabby**

**Pandy Paw**

**Cakey Cat**

**Mercat**

**Kitty Fairy\***

DreamWorks Gabby's Dollhouse © DWA LLC.





nickelodeon



Pending Licensor Approval



Donatello\*



Leonardo\*



Michelangelo\*



Raphael\*

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Cam\*



Patty\*



Junie\*

Jazwares © 2024 Jazwares, LLC.

\*Pending Licensor Approval

DISPENSERS



# Dispensers



Pending Licensor Approval



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© Nintendo





DISPENSERS



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**MARS MISSION**



Astronaut Gold



Space Shuttle



Mars Rover



Alien\*

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# Dispensers

THE TRANSFORMERS  
MORE THAN MEETS THE EYE



Bumblebee



Megatron



Optimus Prime



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Disney  
THE  
LION KING



Simba



Pumba

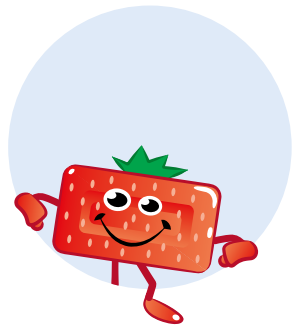


Timon



Mufasa

© Disney. www.Disney.com



**SONIC**  
THE HEDGEHOG™



**Sonic**



**Knuckles**



**Tails**



**Amy**

© SEGA

DISPENSERS

**Trolls**  
Band Together



**Poppy**



**Viva**



**Branch**

DreamWorks Trolls Band Together © DreamWorks Animation LLC. All Rights Reserved.





# Dispensers

Disney  
THE LITTLE  
MERMAID



Ariel



Flounder



Sebastian

© Disney. [www.Disney.com](http://www.Disney.com)

Peppa Pig



Peppa



George



Suzy Sheep



© 2023 ABD Ltd/Ent. One UK Ltd/Hasbro



Iron Man



Hulk



Groot



Spider-Man

MARVEL © MARVEL

DISPENSERS



Mickey



Minnie



Donald



Daisy



Goofy

© Disney





# Dispensers



Sunny



Izzy



Pipp



Zipp

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Mel



Tim



Mega Mel



Mega Tim



Despicable Me 4 © Universal City Studios LLC. All Rights Reserved.



**LOONEY TUNES**<sup>TM</sup>



**Bugs Bunny**



**Tweety**



**Sylvester**



**Daffy**



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DISPENSERS

**Harry Potter**



**Harry**



**Hermione**



**Ron**



**Harry Potter**

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# Dispensers

**Asterix®**



**Asterix**



**Obelix**



**Idefix**

Asterix® – Obelix® – Idefix® / © 2019 Les Editions Albert René / Goscinny – Uderzo

**playmobil®**



**Police Officer**



**Firefighter**



**Princess**



**Knight**

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# Seasonals Easter



Stella the Bunny



Charlotte the Chick



Sitting Bunny



Easter Egg Chick

© & TM PEZ AG

SEASONALS



## 8/50 EASTER BOX SINGLE REFILLS

Easter Refills (Raspberry + Lemon)



Contents	display	50
	outer	8
Palletisation	displays / layer	12
	layers / pallet	9
	total outers / pallet	108
	total displays / pallet	864
Shelf Life		24 months

## 1/24 HAPPY EASTER BAG 85g

1 PEZ Dispenser + 10 Easter Refills (Raspberry + Lemon)



Contents	display	24
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



# Seasonals Halloween

**HAPPY HALLOWEEN!**



Oscar the Bat



Eddie the Vampire



Spooky the Ghost



Jack-o-Lantern



Pumpkin Dia de los Muertos



Wilma the Witch





### 1/24 HALLOWEEN BAG 85g

1 PEZ Dispenser + 10 Fruit Mix Refills



Contents	display	24
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



### 1/20 HALLOWEEN BAG 183,5g

1 PEZ Dispenser, 11 PEZ Refills Fruit Mix and Cola randomly mixed, 10 Fizzy Rolls 6g, 1 Fizzy Box 30g



Contents	display	20
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



### 8/50 HALLOWEEN BOX SINGLE REFILLS

available for Fruit Mix, Fizzy Sour Mix and Exotic Mix



Contents	display	50
	outer	8
Palletisation	displays / layer	12
	layers / pallet	9
	total outers / pallet	108
	total displays / pallet	864
Shelf Life		24 months



### HALLOWEEN – QUARTER PALLET DISPLAY

Tray 1	72x Halloween EBK 1+3
Tray 2	30x Halloween Bag 183,5g
Tray 1	72x Halloween EBK 1+3
Tray 2	30x Halloween Bag 183,5g



# Seasonals Christmas



Mickey XMAS



Minnie XMAS

© Disney

*merry  
X-mas!*



Santa Claus



Reindeer



Gingerbread Man



Christmas Elf



Snowman

© & TM PEZ AG



### 8/50 X-MAS BOX SINGLE REFILLS

X-MAS Refills (Cranberry + Mandarin flavour)



Contents	display	50
	outer	8
Palletisation	displays / layer	12
	layers / pallet	9
	total outers / pallet	108
	total displays / pallet	864
Shelf Life	24 months	



### 1/24 X-MAS BAG 85g

1 PEZ Dispenser + 10 X-MAS Refills  
(Cranberry + Mandarin flavour)



Contents	display	24
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life	24 months	



### 1/12 GIFTSET FULLBODY SANTA/SNOWMAN 1+4

1 PEZ Fullbody Dispenser + 4 X-MAS Refills (Cranberry + Mandarin flavour)



Contents	display	12
Palletisation	cartons / layer	12
	layers / pallet	9
	total displays / pallet	108
Shelf Life	24 months	



**8-PACK EUROBLISTER X-MAS-MIX**  
CRANBERRY + MANDARIN FLAVOUR





### 1/24 EUROBLISTER 8-PACK/6-PACK

available for Fruit Mix, Cola, Fizzy, Sour Mix, Exotic Mix and Grape + Strawberry Mix



Contents	display	24
Palletisation	displays / layer	35
	layers / pallet	6
	total displays / pallet	210
Shelf Life		24 months



### 1/18 EUROBLISTER 8-PACK/6-PACK

available for Fruit Mix, Cola, Fizzy, Sour Mix, Exotic Mix and Grape + Strawberry Mix



Contents	display	18
Palletisation	outers / layer	48
	layers / pallet	7
	total displays / pallet	336
Shelf Life		24 months



### 1/12 EUROBLISTER 8-PACK/6-PACK

available for Fruit Mix, Cola, Fizzy, Sour Mix, Exotic Mix and Grape + Strawberry Mix



Contents	display	12
Palletisation	displays / layer	25
	layers / pallet	15
	total displays / pallet	375
Shelf Life		24 months





### 6/100 SINGLE REFILL

available for Fruit Mix, Fizzy, Sour Mix and Exotic Mix



Contents	display	100
	outer	6
Palletisation	outers / layer	11
	layers / pallet	8
	total outers / pallet	88
	total displays / pallet	528
Shelf Life		24 months



### 3/200 SINGLE REFILL

Fruit Mix



Contents	display	200
	outer	3
Palletisation	outers / layer	16
	layers / pallet	7
	total outers / pallet	112
	total displays / pallet	336
Shelf Life		24 months



### 6/20 4-PACK

Fruit Mix



Contents	display	20
	outer	6
Palletisation	outers / layer	25
	layers / pallet	8
	total outers / pallet	200
	total displays / pallet	1200
Shelf Life		24 months





EUROBLISTER 1+3



EUROBLISTER 1+2



EUROBLISTER 1+1



IMPULSE BLISTER 1+2



IMPULSE BLISTER 1+1



ALL OUR BLISTER CARDS ARE  
MADE OF **86% WASTE PAPER**  
AND OUR BLISTER  
CAPS CONSIST OF  
**80% RECYCLED**  
**MATERIAL**





OUR CARDBOARD BOXES CONSIST  
OF 99% RECYCLED MATERIAL



### 1/24 EUROBLISTER 1+3

also available for 1+2 and 1+1

Contents	display	24
Palletisation	display / layer	12
	layers / pallet	7
	total displays / pallet	84
Shelf Life		24 months



### 1/12 EUROBLISTER 1+3

also available for 1+2 and 1+1

Contents	display	12
Palletisation	display / layer	20
	layers / pallet	8
	total displays / pallet	160
Shelf Life		24 months



### 1/12 EUROBLISTER 2-FACING 1+3

also available for 1+2 and 1+1

Contents	display	12
Palletisation	displays / layer	19
	layers / pallet	7
	total displays / pallet	133
Shelf Life		24 months



### 6/12 IMPULSE DISPLAY 1+2

also available for 1+1

Contents	display	12
	outer	6
Palletisation	outer / layer	7/4*
	layers / pallet	5
	total outers / pallet	32
	total displays / pallet	192
Shelf Life		24 months

\*4x 7 outers/layer, 1x 4 outers/layer



### SINGLE STACK DISPLAY

72 x 1+3 and 48 x 8-pack

		72 x 1+3	48 x 8-pack
Contents	carton	72	48
Palletisation	cartons / layer		4
	layers / pallet		3
	total cartons / pallet		12
Shelf Life		24 months	



### QUARTER PALLET DISPLAY

216 x 1+3 and 144 x 8-pack

		216 x 1+3	144 x 8-pack
Contents	carton	216	144
Palletisation	cartons / layer		4
	layers / pallet		1
	total cartons / pallet		4
Shelf Life		24 months	





**CIRCULAR**

**SEMI-CIRCULAR**

## RACKS

circular or semi-circular, delivered empty

	circular	semi-circular
Contents	168 x 1+3 and 144 x 8-pack	56 x 1+3 and 72 x 8-pack
Palletisation	cartons / pallet	
	8	8



## SHELF DISPLAY

Euroblister & Impulse Blister, delivered empty

Size W x H x D	40,3 x 25 x 24,3 cm
Capacity	18 x 1+3 40 x 8-packs
displays / pallet	units / carton 72



**FLEXIBLE**

## CLIP STRIP

Euroblister & Impulse Blister, delivered empty

	Flexible
Size W x L	4 x 79,5 cm
Capacity	12





# Bags



POKÉMON



## 1/24 LICENSED BAG 85g

1 PEZ Dispenser + 10 Fruit Mix Refills



Contents	display	24
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



MICKEY



PAW PATROL



STITCH



### 1/20 LICENSED BAG 183,5g

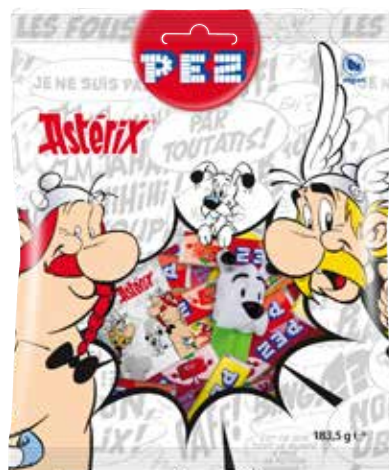
1 PEZ Dispenser, 11 Refills Fruit and Cola randomly mixed, 10 Fizzy Rolls 6g, 1 Fizzy Box 30g



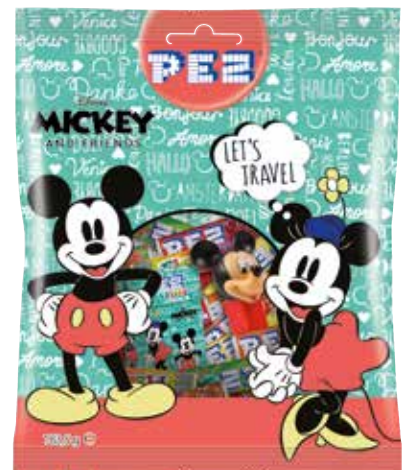
Contents	display	20
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



**BARBIE**



**ASTERIX**



**MICKEY & FRIENDS LET'S TRAVEL**



**NINTENDO**



**PRINCESS**



**LOONEY TUNES**





**Twinpacks**



**MINECRAFT**



**GABBY'S DOLLHOUSE**



**MARVEL**



**NINTENDO**





**LITTLE MERMAID**



**HELLO KITTY**



**PAW PATROL**



**1/12 LICENSED TWINPACK 2+4**

2 PEZ Dispensers + 4 Fruit Mix Refills



Contents	display	12
Palletisation	cartons / layer	12
	layers / pallet	9
	total displays / pallet	108
Shelf Life		24 months



# Fizzy & Dextrose



**MONSTER BAG FIZZY TUTTI FRUTTI**  
Strawberry, Tutti-Frutti, Green Apple



**MONSTER BAG FRUIT FLAVOURS**  
Strawberry, Orange, Cherry



**MONSTER BAG FIZZY COLA-MIX**  
Cola, Orange, Lemon



**MONSTER BAG SOUR-MIX**  
Green Apple, Currant, Lemon Lime





#### 1/12 MONSTER BAGS 10 x 6g

Fizzy Tutti Frutti, Fruit-Mix, Fizzy Cola-Mix or Sour-Mix



Contents	display	12
Palletisation	displays / layer	20
	layers / pallet	10
	total displays / pallet	200
Shelf Life	24 months	



#### PEZ HEXAGON DISPLAY

delivered empty



Contents	display	72
Palletisation	displays / pallet	50





# Fizzy & Dextrose



## 1/30 GIANT ROLLS 44g

Fizzy Tutti Frutti, Fizzy Cola-Mix or Sour-Mix



Contents	display	30
Palletisation	displays / layer	32
	layers / pallet	12
	total displays / pallet	384
Shelf Life		18 months



**HELLO KITTY  
FIZZY & DEXTROSE**



**PAW PATROL  
FIZZY & DEXTROSE**



**BARBIE  
FIZZY & DEXTROSE**



#### 2/24 FIZZY OR DEXTROSE 30g

Dextrose Fruit Mix (Raspberry, Orange, Lemon) or  
Fizzy Fruit Mix (Strawberry, Tutti Frutti, Green Apple)



Contents	display	24
	outer	2
Palletisation	outers / layer	30
	layers / pallet	10
	total outers / pallet	300
	total displays / pallet	600
	Shelf Life	24 months



#### 1/24 FIZZY OR DEXTROSE 45g

Dextrose Fruit Mix (Raspberry, Orange, Lemon) or  
Fizzy Fruit Mix (Strawberry, Tutti Frutti, Green Apple)



Contents	display	24
	Palletisation	displays / layer
Palletisation	layer / pallet	14
	total displays / pallet	336
	Shelf Life	24 months



# Fizzy & Dextrose



RASPBERRY



LEMON



ORANGE



CASSIS



**PEZ DEXTROSE 3-PACK (3x42g)**  
Lemon, Orange, Raspberry



## 1/30 DEXTROSE ROLLS 39g

Raspberry, Lemon, Orange or Cassis



Contents	display	30
Palletisation	displays / layer	32
	layers / pallet	20
	total displays / pallet	640
Shelf Life		24 months



## 1/10 DEXTROSE 3-PACK

Lemon, Orange, Raspberry



Contents	display	10
Palletisation	displays / layer	32
	layers / pallet	20
	total displays / pallet	640
Shelf Life		24 months





# Merchandising



**METAL BOX -  
VINTAGE PICS**  
Size: L 28,5 x W 18 x H 11,5 cm  
Unit: 2 pcs



**METAL BOX -  
VINTAGE CANDIES**  
Size: L 28,5 x W 18 x H 11,5 cm  
Unit: 2 pcs



**NOTEBOOK**  
Size: A5 (B 15,2 x 210 x 1,2 cm)  
Unit: 20 pcs



**BEACH TOWEL**  
Size: L 160 x W 80 cm



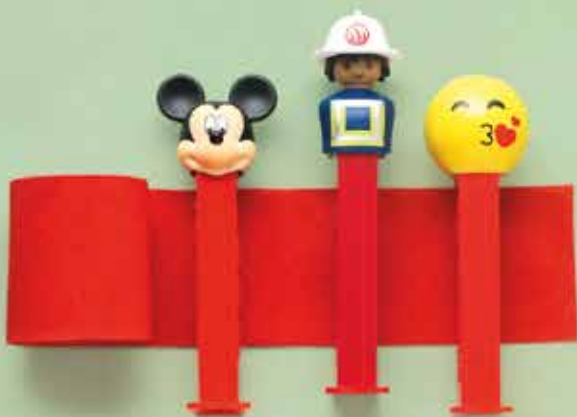
**BALLPOINT PEN**



**MULTIFUNCTIONAL  
HEADWEAR**  
One Size



**PEZ LOGO STICKER**  
Size: 26 x 82 mm  
blue/white or white/transparent



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Fax: +43 (0) 732 38999-1611

office@pez.at


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