

A bright and hairy laughing monster with a mouthful of fizzy candies – that's the new PEZ Fizzy pack set to greet customers from the shelves. Each bag contains 10 rolls of fizzy candies in the flavours apple, strawberry and tutti frutti. Perfect for any monster party or fun stash of treats.

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## FIZZY BAG

## PEZ PLAY APP



Since launching in 2016, the PEZ Play app has become an integral part of the PEZ brand, granting users access to the virtual world of PEZ from their mobile or tablet. Each mini game is designed especially for children between the ages of four and eight. Parents are only too happy to let their children play on the app, as the games test their ability to concentrate, their responsiveness and eye-hand coordination.

PEZ is set to expand the virtual world of the app at the beginning of this year, too, with the addition of three new fun mini games.

To play, simply install the free PEZ Play app, scan the candy code in the PEZ fruit refill packs and look for a game to unlock with the code.

Users gain access to other games by scanning other candy codes or by achieving a certain score

in the game. The app's photo function offers even more fun for adults and children alike with the opportunity to take funny photos and share them on social media.

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