



HARRY POTTER

Another PEZ highlight will also be coming to stores in early summer: Europe's first PEZ Harry Potter range! The collection featuring trainee wizard Harry and his friends Hermione and Ron will be chibi style: originating from Japan, chibi is a greatly simplified version of a caricature. Here the emphasis is on childlike elements. A black PEZ dispenser stem featuring a white logo provides a striking contrast and carries some of the story's mystery and suspense over to the three characters.



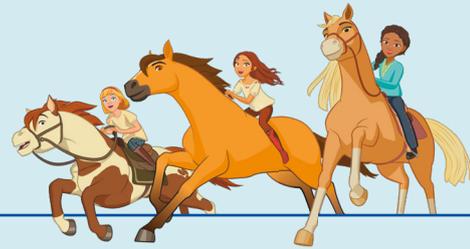
44 CATS

The focus in autumn will be on animals: the Italian preschool series 44 Cats is exciting, funny and to some extent educational – because it shows the importance of being friendly and helpful. The three cats Lampo, Milady and Meatball will be available as PEZ dispensers. And because people all over the world love cats, not only fans of the series are expected to be delighted.



EXOTIC MIX

There will also be new additions to the range of PEZ candies in 2020: Exotic Mix marks the in-store release of a PEZ fruit refill pack featuring the tropical fruit flavours banana, lychee, mango and nashi pear.



SPIRIT

The animated series Spirit is primarily aimed at girls from the age of six and is about a love of horses, friendship and shared adventures. Twelve-year-old Lucky finds fulfilment after moving from the big city to the countryside, where wild mustang Spirit becomes her trusted companion. As of autumn, Lucky and Spirit, along with the two horses Boomerang and – from 2021 – Chica Linda will be available in stores as PEZ dispensers.



PEZ FIZZY ROLLS

PEZ Fizzy Rolls will be packed in an all-new bag: a bright and hairy laughing monster with a mouthful of fizzy candies will greet customers from the shelves. One bag contains 10 rolls of fizzy candies in the flavours apple, strawberry and tutti frutti.



L.O.L. SURPRISE

The second PEZ edition of L.O.L. Surprise is also set to be released this autumn. The little L.O.L. Surprise dolls are sold as hidden surprise balls. Much to the thrill of collectors, some of the characters appear frequently, some less frequently, while others are rare finds. In keeping with the element of surprise, PEZ has hidden the dispenser heads inside a turquoise (in the second edition) box. Out of a total of nine different dispensers, three have been assigned to each frequency category – guaranteeing a whole new wave of frenzy amongst collectors.