

# A YEAR IN THE LIFE OF PEZ: THE 2020 RANGE AT A GLANCE

PEZ is once again offering a line-up of children's favourite characters from the world of films, series and games in its 2020 range, too. A brief overview of this year's PEZ highlights.



## DISNEY PRINCESSES

Girls all over the world look up to the Disney Princesses. PEZ is now celebrating some of these role models with dispensers: while Cinderella, Belle, Rapunzel and Ariel are already available, a new version of Sleeping Beauty is set to be released in summer.



## PEZmojis

PEZmojis have become a popular gift – not only (but also) from people of few words. The only one to make it through from last year's range is the poop dispenser. New additions include mean-smirking, laugh-out-loud, glitzy poop and thumbs-up dispensers. The story behind the laugh-out-loud dispenser is rather special: it was voted into the new line-up by social media users.



## TROLLS

PEZ kicked off the year with a burst of colour in the form of the Trolls. The second animated film featuring the merry mythical creatures is set to hit the big screen in late March. As with the first film, the focus is on vibrant colours and lots of music. Friends Poppy, Branch, Guy Diamond and rock Queen Barb are already available in stores as PEZ dispensers.



## HELLO KITTY

PEZ just wouldn't be the same without Hello Kitty. The little white kitty gets a makeover every year. This year's Hello Kitty looks like she's just come back from an expedition in South America – with a llama in tow! The new Hello Kitty collection is now available in stores.



## MARVEL

PEZ is dedicating an entire range to some of the biggest Marvel superheroes of all time. From the beginning of the year, **Spider-Man**, **Iron Man**, the **Hulk** and **Captain America** will be available as PEZ dispensers.