



PRESS RELEASE

PEZ auctions royal dream couple, Harry and Meghan All proceeds go to children's aid organisation

Traun, 2 May 2018: Austrian sweets manufacturer PEZ has developed an exclusive souvenir for the wedding of the year. Fans of the happy couple and of the cult-brand can join in the bidding for a distinctive dispenser set, the only one of its kind in the world: Prince Harry and Meghan Markle will be auctioned on Ebay for Charity in the form of PEZ dispensers from 7 to 13 May. The proceeds will all be going to the Make-A-Wish Foundation®.

“Make-A-Wish and PEZ are a perfect match,” says PEZ Head of Marketing Gabriele Hofinger. The mission of Make-A-Wish is to fulfil wishes for children with critical illnesses to bring them happiness, create great memories and to thus give them new strength to cope with their challenges. “Both PEZ and Make-A-Wish have been dedicated to bringing smiles to children’s faces for generations. We are happy to contribute to making more wishes come true,” adds Hofinger. At the same time she also sees the campaign as a sign of appreciation for the large PEZ collector community.

Once before, for the wedding of Prince William and Catherine Middleton in 2011, PEZ auctioned an exclusive pair of royal dispensers on eBay for Charity. The great success prompted PEZ to launch a similar campaign for brother Harry’s wedding with Meghan Markle.

At PEZ in Traun, Austria, they are already looking forward to an exciting auction. As befits the British nature of the occasion, bets are already being placed on the highest bid. Who is right will turn out on Sunday 13 May, when the auction will end.

More information and pictures on www.pez.com.

